



# 2019 Conference Proceedings Wagga Wagga

## DRAFT PROGRAM

*(subject to change)*



# ICMJ

AUSTRALIAN INTERCOLLEGIATE  
MEAT JUDGING ASSOCIATION



*Inspiring & developing future professionals  
in the global red meat industry*

[icmj.com.au](http://icmj.com.au)

# Welcome



On behalf of the 2019 ICMJ Committee, I would like to welcome each of you to the 2019 Australian ICMJ conference, workshop and competition.

This year marks the 30th anniversary celebrations since the establishment of the ICMJ in 1990. We welcome some 150 students and 38 coaches from across twelve Australian tertiary institutions and three international teams being Japan, Indonesia and the United States of America (USA).

This year's program will:

- showcase the diversity of amazing career pathways available in the red meat industry;
- provide personal and professional development opportunities;
- encourage you to build links with future companies; and
- most importantly help you to establish networks with friends and future colleagues from across the globe.

This conference would not be possible without the generous support of our all our sponsors, helpers and the tireless voluntary work and enthusiasm for the program from the current committee: Hamish Irvine, Ben Thomas, Kiri Broad, Rozzie O'Reilly, Ethan Mooney, Michael Campbell, Nick van den Berg, Melanie Smith, Sarah Stewart, Tim Ryan and Demi Lollback plus co-ordinator Maria Thompson.

We are excited to see the ICMJ program go from strength to strength on an annual basis - ***"Inspiring and developing future professionals in the global red meat industry"***.

**Dr Peter McGilchrist, Australian ICMJ PRESIDENT**

## Stay connected with ICMJ & the networks you meet this week

Please share your posts and photos to #ICMJ2019

Social Media - Australian Intercollegiate Meat Judging Association

-  @AICMJ
-  @ausmeatjudging
-  ausmeatjudging
-  [icmj.com.au](http://icmj.com.au)
-  [meatjudging@gmail.com](mailto:meatjudging@gmail.com)

***Any issues or questions please call Maria on 0411 961 545, send a Facebook message or email [meatjudging@gmail.com](mailto:meatjudging@gmail.com)***



## 2019 Australian ICMJ Program

### Wagga Wagga Tuesday July 9 to Sunday July 14, 2019

Time	Activity	Presenter	Location
<b>Tuesday July 9th</b>			
2:00pm – 5:00pm	Pick up of accommodation keys		CSU accommodation
	Registration		
6:00 pm – 7:00 pm	Networking and Communications Session		Wagga Wagga RSL Mirage Room
7:00 pm – 9:00pm	Greet, Meat & Eat		Wagga Wagga RSL Mirage Room
<b>Wednesday July 10th</b>			
7.00 am	BREAKFAST		CSU Dining Hall
8.00 am	Introduction & general housekeeping	Maria Thompson, ICMJ Coordinator	Wal Fife Lecture Theatre
8.05am	Welcome to the Australian 2018 ICMJ	Peter McGilchrist, President Australian ICMJ	
8:10am	Official welcome and opening Attracting skilled labor & utilizing innovation	Peter Rizzo, AMPC CEO	
8. 40am	Australia’s Role in the Global Red Meat Market	Tim Ryan, MLA Market Insight Analyst	
9. 20am	Improvements in meat science over the past 30	Professor David Pethick, Murdoch University	
10:00am	MORNING TEA		
10:30am	Overview of the rangeland goat industry	Captain James Boland, Big Ampy Rangeland	
11.10am	A Sheep Processors Story -Servicing customers through feedback and technology	Will Barton, GMP	
11:50pm	The red meat industry in 30 years	Jason Strong – MLA CEO	
12.30pm	Future of Industry Q&A Panel Session facilitated by Melanie Smith - Peter Rizzo - Will Barton - Jason Strong - James Boland		
1.00pm	LUNCH		CSU Dining Hall
2:00pm – 4:00pm	Coaches Professional development session	Stuart Eastwood, CSU	Green Room - Graham Building, CSU
2.00pm – 5:00pm	Students - INTERACTIVE WORKSHOPS Break into 4 groups (A-D) to rotate through practical activities, 45 min each session A. Retail cut identification training session B. Beef Value Add – American low’n slow BBQ - The Smoking Butcher & Dr Miller C. Understanding lamb carcass yield – Dr David Pethick and Knights Meats Butcher D. Pork Talk – Boston butts and budget cuts! - Shannon Walker & Jared Gerahty		Pre-Clinical Centre (PCC) CSU Wagga
6.30pm	Industry Sponsored dinner, Sponsored by Teys Australia - Speaker <b>*to be confirmed</b>		Wagga Wagga RSL Mirage Room



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Thursday July 11th		
7.00am	BREAKFAST	CSU Dining room
8.00am	Beef's social license, dealing with the activists and fake meat	Tom Maguire, Teys
8.40am	Linking animal health, disease, and nutrition to production value – what does it all mean?	Paul Cusack, Australian Livestock Production Services (APLS)
9:20am	Challenging the traditional sheep production paradigm – the future of lamb production	Tom Bull, LambPro
10:00am	MORNING TEA	
10:40am	Understanding consumer insight - how it has changed over the past 30 years and how can we help promote meat products into the future?	Wendy Umberger, University of Adelaide
11:20am	Up in smoke – building from the ground up and diversifying to generate profits	Rob van Barneveld, Managing Director, SunPork
12:00pm	RAD Meat Career Panel Q&A Session featuring: 1. Robert van Barneveld, SunPork 2. Paul Cusack, Australian Livestock Production Services (APLS) 3. Wendy Umberger, University of Adelaide 4. Kiri Broad, Project Manager, Woolworths Meat Supply Chain	Facilitated by Sarah Stewart
12:40pm	LUNCH	CSU Dining room
2:00pm	Coaches Surprise Tour	
2:00pm	TRAINING WORKSHOP ROTATIONS – break into 5 (1-5), 40 min per session	
	1. Pork carcass judging 2. Judging primals – pork and beef 3. Lamb judging including how to write effective observations and answer questions 4. Primal identification 5. Writing reasons	Pre-Clinical Centre (PCC) (PCC)
6.30pm	Industry sponsored dinner	Wagga Wagga RSL
7.30pm	Coaches/Team Leaders	Mirage Room
		Sarah & Nick



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Friday July 12th		
7:00am	BREAKFAST	
8:30am – 9.20am	Introduce Careers Expo companies	Joyes Hall , CSU
9:30am – 12:30pm	Careers Expo including workshops (Split group into groups A-D) – 45min per rotation. Morning tea served during Careers Expo rotation 1.5 hours  1. Careers Expo 2. Getting LinkedIn – Nigel Crawley , Rimfire Resources 3. The importance of having a mentor - Jeanette Long	Joyes Hall , CSU, Lecture rooms 182 & 178, Graham Building
12.30pm	LUNCH	
1.30pm	Groups A – E - Small Stock Competition Session 1	Pre-Clinical Centre, CSU
1.30pm	Groups F – J 1:40pm International presentations (Japan/US/Indonesia/Korea). 15 minutes each	Lecture Room 182, Graham Building, CSU
1:30pm – 4:00pm	Coaches Professional development workshop - How to find and become a mentor.	Jeanette Long Green Room - Graham Building, CSU
3:15pm	Group changeover	
3:45pm	Groups F– J - Small Stock Competition Session 2	Pre-Clinical Centre, CSU
3:45pm	Groups A – E 3:55pm - International presentations (Japan/US/Indonesia/Korea) 15 minutes each	Lecture Room 182, Graham Building, CSU
5:30pm	Spare time	
6:30pm	Dinner Sponsored by JBS and Andrews Meats. Key note speaker - Kylie Schuller	
	Presentation from 2018 Australian team	Australian team
8:00pm	Coaches/Team Leaders Meeting	Sarah & Nick
Saturday July 13th		
6:00am	Travel to Teys Australia – Note students to arrange their own breakfast	
7:30am – 11:00am	Meat Judging Contest – Beef	Teys Australia
9.00am	Alumni Brunch Bookings Essential at <a href="https://icmj.com.au/product/2019-icmj-alumni-event-registration/">https://icmj.com.au/product/2019-icmj-alumni-event-registration/</a>	Uneke Warehouse, 140 Fitzmaurice Street
11.30am	ICMJ Alumni Competition Bookings Essential at <a href="https://icmj.com.au/product/2019-icmj-alumni-event-registration/">https://icmj.com.au/product/2019-icmj-alumni-event-registration/</a>	Teys Australia
12.00pm	Lunch	
	Presentation from 2019 ICMJ Japan tour group	Hamish Irvine Teys Canteen
2:30pm	Return to CSU Campus	
6.00pm – 12.00am	Australian ICMJ 2019 Presentation Dinner – 30 <sup>th</sup> Anniversary Dinner	
		Rules Club, Wagga Wagga
Sunday July 14th		
9:00am	STRICT checkout of CSU accommodation	
8.30am - 10.30am	Australian ICMJ 2018 Annual General Meeting (AGM)	
		Pre-Clinical Vet Centre