2021 ICMJ Northern Conference
Information Pack

CQUniversity AUSTRALIA

A CARGILL JOINT VENTURE
TEYS AUSTRALIA ™

2021 ICMJ Northern Conference
Wednesday 7 to Saturday 10 April 2021, Rockhampton QLD

ICMJ
AUSTRALIAN INTERCOLLEGIATE MEAT JUDGING ASSOCIATION

icmj.com.au

Inspiring and developing future professionals in the global red meat industry

Program Overview

Take the next step in preparing yourself for a great career in the Northern Beef industry by participating in the second-ever **ICMJ Northern Conference and Workshop to be hosted by CQUniversity and Teys Australia in Rockhampton, Qld from 7-10 April 2021**.

The event is the perfect vehicle for both agriculture students, pastoral company and agribusiness staff to enhance their knowledge of the factors affecting beef eating quality at every point from farm through to abattoir and on to the end consumer.

The ICMJ Association Inc is a not-for-profit association. Our mission is to '***Inspire and develop future professionals in the global red meat industry***'. Now in its 32nd year of existence, the Australian ICMJ has accomplished a long and successful reputation of attracting graduates to careers in the red meat industry.

The establishment of a Northern Conference provides an opportunity to expand the ICMJ program and to provide a platform that better aligns with the objectives of institutions and businesses in the north, as well reducing travel distances and costs for northern participants to gain valuable skills and knowledge of the Australian meat industry.

2021 Northern DRAFT program at a glance

Wednesday, 7 April	From 2pm Check in at CQU accommodation (for those staying on campus) 4.30pm Registration, plus a professional development workshop and 'Meat & Greet' welcome BBQ at the Leagues Club
Thursday, 8 April	Conference involving invited industry speakers (am) Practical meat judging/assessment training & MSA workshops (pm) Evening networking function & Industry Exhibition & Careers Expo
Friday, 9 April	Conference involving invited industry speakers (for students) Tour of Teys Australia (for industry participants) (am) Practical workshops including live animal assessments (pm) Smokin' Yak feature dinner at the Rockhampton Golf Club
Saturday, 10 April	Beef judging contest (Teys Australia Abattoir) (am) Industry tour to Belmont Research station (pm) Evening awards dinner with guest speaker at Leagues Club
Sunday, 11 April	Check out & travel home

Objectives

The Northern ICMJ conference aims to:
- Equip attendees with better knowledge and skills specific to northern beef production and associated meat quality and attributes
- Highlight carcass characteristics of northern beef breeds and resulting meat quality
- Raise awareness of career opportunities & create linkages with future employers across the northern beef supply chain
- Expose attendees to new technologies and capabilities within the meat industry.
- Educate attendees on Australia's position within the global meat supply chain.

Register Now

This is a fantastic opportunity to build the capacity in the northern beef industry and for young agriculture students to gain new skills as well as network with potential employers.

With subsidies provided by industry and sponsors, the cost to attend will be:

Early bird registrations *(made before 28 Feb 2021)*
- **$250 (incl GST)** - Full conference registration, meals & on-campus student accommodation at CQUniversity.
- **$180 (incl GST)** - Full conference registration, meals (excluding breakfasts) with your own accommodation provided.

Registrations *(after 28 Feb 2021)*
- **$330 (incl GST)** - Full conference registration, meals & on-campus student accommodation at CQUniversity.
- **$250 (incl GST)** - Full conference registration, meals (excluding breakfasts) with your own accommodation provided.

Please register at the following link; https://icmj.com.au/product/2021nicmj
(registrations will be open until 5 March 2021 OR until sold out - **So get in quick!**)

Please note: you do not need to be in a team to attend this event and compete in the beef judging contest. Competing in the beef competition is also not mandatory.

For further information contact:
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